

**Why Use a Professional Technical
Communicator:
The Value Added by Technical Writers**

During her presentation, Barbara Harrison - the owner of The Wordmaster, Inc., in Tulsa - will explore the value a technical writer can add to any organization, both in qualitative and quantitative ways, regardless of industry. She will also present an exercise in comparing the cost of an engineer writing a 20-page document vs. a writer producing the same document.

About Barbara

Barbara Harrison is the owner of The Wordmaster, Inc., in Tulsa. Ms. Harrison has 25 years of experience in the technical communication field. Her areas of expertise include writing, editing, project management, web-based help systems, and application-integrated help systems. Ms. Harrison received her BA in English with a technical writing emphasis from Oklahoma State University in 1981. She is an Associate Fellow of the Society for Technical Communication, and has been a member of that Society since 1984. She attends numerous conferences, workshops, and seminars to keep her skills fresh and current.